

Public Service Announcement

The Royal Canadian Legion and Outward Bound Canada announce an exciting partnership to support military veterans.

Returning home should be a joyous event, but the impact that military service has on our soldiers, sailors and airmen and women often makes the transition back to civilian life challenging. Various mental health programs and agencies provide professional assistance for those who seek help, but many veterans do not. Inspired by the vision of two young soldiers returning from Afghanistan, themselves Legion members, The Alberta-NWT Command of the Royal Canadian Legion and Outward Bound Canada are pleased to announce a partnership to offer a specialized program that will help to bridge the gap for Canadian military veterans.

The program involves one-week wilderness courses designed to help participants build a supportive community with other veterans and facilitate discussions on readjustment and transition challenges. The courses use adventures and challenges in the outdoors to support successful personal, family and community reintegration. With the support of **Alberta Tourism, Parks and Recreation (TPR)** the program plans to offer family and follow-up programming.

Since 1926, **The Royal Canadian Legion** has served Canadian veterans through remembrance of the fallen and care of the living. As it renews that commitment and mandate to meet the needs of each successive generation, the Alberta-NWT Command is actively working through more than 180 local branches to invigorate its service to veterans. **Outward Bound** was developed in 1941 as a resiliency program to help young British service personnel build the inner resources necessary to survive arduous wartime challenges. **Outward Bound Canada** was established in 1969, and since that time more than 100,000 Canadians have taken part in its life-changing programs.

A program launch and news conference will be held at the **Military Museums**, 4520 Crowchild Trail, Calgary, Alberta on **Friday January 29th, 2010 at 10:00am**. Please join us for refreshments, some key announcements and an opportunity to discuss the initiative with veterans, Legion members, Outward Bound staff, TPR representatives, **Arc'teryx Equipment** and other program sponsors.

For more information: please contact Tammy Wheeler at **403.284.1161** or t.wheeler@abnwtlegion.com



Outward Bound CANADA